

## Constant Contact Survey Results

**Survey Name:** IHSTF 2011 Exhibitor Survey

**Response Status:** Partial & Completed

**Filter:** None


1/21/2011 2:33 PM CST

Please enter the information indicated below, should we need to contact you about your answers. Please provide your name, "Company Name", and your email address:

Answers	Number of Response(s)
First Name	18
Last Name	18
Company Name	18
Email Address	18

**\*** How easy did you find the entire registration process?

1 = I did not personally register, 2 = Not Easy at All, 3 = Somewhat Easy, 4 = Extremely Easy

	1	2	3	4	Number of Response(s)	Rating Score*
					18	3.0

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

**\*** Was your booth easy to locate?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes	<div><div></div></div>		14	77.7 %
Yes, with help	<div><div></div></div>		4	22.2 %
No			0	0.0 %
No Response(s)			0	0.0 %
Totals			18	100%

If you requested additional services, were these provided to you? (i.e.: electricity, extra space, etc.)

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes	<div><div></div></div>		14	77.7 %
Yes, but we needed to remind someone	<div><div></div></div>		0	0.0 %
No	<div><div></div></div>		1	5.5 %
No Response(s)	<div><div></div></div>		3	16.6 %
Totals			18	100%

If you are a college or university, were you able to reach students who attended auditions or tech interviews?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes	<div><div></div></div>		9	50.0 %
No	<div><div></div></div>		5	27.7 %
No Response(s)	<div><div></div></div>		4	22.2 %
Totals			18	100%

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May we contact you regarding future donations to the Festival?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes, but I am not sure what is needed	<div><div></div></div>		6	33.3 %
Yes, please see my comment below as to what we can contribute	<div><div></div></div>		3	16.6 %
Not at this time	<div><div></div></div>		11	61.1 %
Totals			18	100%

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Are you a member of the Illinois Theatre Association?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes	<div><div></div></div>		11	61.1 %
No	<div><div></div></div>		7	38.8 %
No Response(s)			0	0.0 %
Totals			18	100%

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If you are a member of the Illinois Theatre Association, what value does your membership provide?

7 Response(s)

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If you are NOT a member of the Illinois Theatre Association, would you like more information sent to you about the benefits of membership?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes	<div><div></div></div>		2	11.1 %
No	<div><div></div></div>		6	33.3 %
No Response(s)	<div><div></div></div>		10	55.5 %
Totals			18	100%

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\* Would you be interested in being included in a "Stamp Sheet" at next year's Festival? (eg: students must get exhibitor signatures or stamp on a card in order to be eligible for special prizes?)

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes	<div><div></div></div>		11	61.1 %
No	<div><div></div></div>		5	27.7 %
Other	<div><div></div></div>		2	11.1 %
No Response(s)			0	0.0 %
Totals			18	100%

Even after 36 Festivals, the Planning Committee still strives for improvement. In your opinion, what changes could be made to make future Festivals even more beneficial for all involved?

16 Response(s)

**TextBlock:**

Festival Website Feedback  
We are currently in the process of redesigning our Festival website ([www.illinoistheatrefestival.org](http://www.illinoistheatrefestival.org)). We appreciate you taking the time to answer the following questions:



Have you ever accessed the current Festival website, excluding if you just reviewed it?				
Answer	0%	100%	Number of Response(s)	Response Ratio
Yes	<div></div>		15	83.3 %
No	<div></div>		3	16.6 %
No Response(s)			0	0.0 %
Totals			18	100%



How often do you access the Festival website?				
Answer	0%	100%	Number of Response(s)	Response Ratio
Never	<div></div>		2	11.1 %
Only Once	<div></div>		1	5.5 %
Only a Few Times	<div></div>		15	83.3 %
Monthly			0	0.0 %
Weekly			0	0.0 %
Daily			0	0.0 %
No Response(s)			0	0.0 %
Totals			18	100%

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Please take a moment to view the Festival website at [www.illinoistheatrefest.org](http://www.illinoistheatrefest.org). In what ways do you find the Festival website useful?

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8 Response(s)

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What features would you like to see on the Festival website?

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5 Response(s)

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What do you like about the current Festival website?

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4 Response(s)

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What do you NOT like about the current Festival website?

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4 Response(s)

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What ideas do you have for improving the Festival website?

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4 Response(s)